

SOS INTERNATIONAL

OUR APPROACH TO RESCUE

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Our approach to rescue centers around a three-part strategy. Key to each of these areas are two things: relationships and resources. Across every facet of our fight against trafficking, we recognize that relationships and resources are necessary to taking ground in the belief that all should be free!

RECOGNIZE + RESOURCE	REACH + REHABILITATE	RESTORE + RENEW
Identification of at-risk communities and people. Trafficking prevention Training, Equipping Community Outreach	Community Outreach Relationship Building Relocation Counseling, Medical Care Education, Vocational Training	Reintegration Housing Job Placement Engagement in a Local Care Network
RELATIONSHIPS + RESOURCES		

SOS develops sustainable solutions to the problems that at-risk children face while building self- sufficiency. We've been in the fight against trafficking for decades, and our approach centers around holistic care and restoration for trafficking victims.

Relationships and resources are the foundational blocks of all that we do. With strong, healthy relationships in each area, true transformation is possible. Our approach centers around a three-part strategy: Recognize and Resource, Reach and Rehabilitation and Restore and Renew.

Through this three-part strategy, we see complete, life-changing transformations taking place, watching as trafficking survivors regain the ability to dream and create a life of freedom.



The Global Slavery Index estimates that there are 40.3 million slaves today. The average age a young girl that is trapped by sex traffickers is 12 to 14 years old.

RECOGNIZE AND RESOURCE

Our approach to rescue centers around a three-part strategy. Key to each of these areas are two things: relationships and resources. Through joint efforts we can take ground in the fight against trafficking. We can make the world more secure for vulnerable groups. We believe the best rescue happens before a girl can be trafficked.

RECOGNIZE + RESOURCE REACH + REHABILITATE

RESTORE + RENEW

RECOGNIZE AND RESOURCE:

Through Awareness, Training and Prevention programs, we recognize that the best rescue is the one that never has to take place. Using tools like food, water, education and disaster relief as trafficking prevention we are able to secure children in vulnerable communities. By making these vulnerable people groups aware of the ploy of traffickers and partnering with Local Care Networks to develop communities, we can help prevent trafficking. Awareness and training programs equip concerned citizens with-the tools to identify, acknowledge and understand what to do when they encounter trafficking. This approach empowers others to find their place in the fight against trafficking and become part of the solution.

We define "recognize" as not simply "awareness," but "awareness + action". We believe that just the knowledge of the problem doesn't equip people to fight trafficking. It takes a concerted effort to augment knowledge with simple steps that we can all take, putting our knowledge into practice and finding how we can be part in this fight against trafficking.



- Traffickers use food, or rather the lack of food, to lure victims.
- Traffickers prey on the routes used by young girls who trek for water.
- Personal safety and health are two critical things young girls learn in school; however 258 million children didn't get to go to school last year.
- Social Media has opened new avenues for violence against women with traffickers grooming and controlling their predators using social media platforms.

REACH AND REHABILITATE

Our approach to rescue centers around a three-part strategy. Key to each of these areas are two things: relationships and resources. Through reach and rehabilitate we see lives transformed in the aftermath of trafficking. Walking with victims towards healing and dreaming again, we find the hardwork of reaching and rehabilitating those who know first-hand the devastation of trafficking and abuse.

RECOGNIZE + RESOURCE REACH + REHABILITATE RESTORE + RENEW

REACH AND REHABILITATE:

This is the core of what we do. It all starts with outreach and relationship building. From there, we create pathways that lead to "rescue"; but it is so much more than that. One of our most effective strategies is inviting girls into their own rescue with the freedom to choose when they are ready to leave. When they are ready, we help them rebuild their life. This can include education and vocational training programs, as well as a plan for physical and mental health care; this is where girls receive help and hope. Each pathway is as unique as the girl walking it. This process takes time, but day by day they get healthier, stronger and more equipped to build the life they dreamed of when they were little.

MAYBE YOU'RE ASKING:

I can't go into a brothel, so what role do I play in rescue?

A girl cannot choose freedom unless the support and services are there to meet her. Without a community rallying around her, she will not be able to step into healing. Ensuring resources are available to her is a critical component of rescue.



In a Polaris survivor survey, 26% of participants stated their trafficker exploited them via their own personal social media accounts.

6699

Every aspect of the trafficking business has been to some extent adjusted to exploit the opportunities for expansion afforded by social media?

RESTORE AND RENEW

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RECOGNIZE + RESOURCE REACH + REHABILITATE RESTORE + RENEW

RESTORE AND RENEW:

This is the "reintegration" phase. This means the focus of this phase is on equipping victims to transition out of rehabilitation and back into society, equipped with tools to earn a living wage, a place to live, knowledge of how to budget and plan for the future and job placement. Additionally, holistic restoration involves a commitment to build back into community. A vital component of restoration and renewal is an individual's investment in others, serving and giving back as part of a healthy community. Out of this also comes legal reform, policy changes and victim advocacy.



Businesses play a vital role in restoring survivors of trafficking. As women are equipped and employed they develop the self-confidence to provide for themselves and combat the challenges that arise in the journey. There is a need for good jobs and skills development for women looking to rebuild their lives. Through Corporate Social Responsibly companies can be an integral part of combating shame and stigma for trafficking survivors. Through providing jobs, sponsoring education and providing job skills trainings, companies play a vital role in the fight against trafficking and the ability for a girl to earn a living wage.